

ASCC

AMERICAN SOCIETY OF CONCRETE CONTRACTORS

ANNUAL CONFERENCE

September 10 – 13, 2025

HYATT
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Indianapolis

Hyatt Regency
1 S Capitol Ave,
Indianapolis, IN 46204

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SPEAKERS

JOE SCHNEIDER, SPIRIT SEMINARS & CONSULTING

Since leaving his School Administration position in 1988 to launch Spirit Seminars & Consulting, Joe Schneider has been developing Servant Leaders through his work as an Executive Coach, Inspirational Speaker, and Strategic Planner. His passion to help others embrace lifelong learning and change aligns with his desire to work with professionals to improve their performance through training, coaching, and mentoring. He has guided hundreds of supervisors, managers, and leaders to become effective and productive community and business leaders by embracing Servant Leadership principles in their personal and professional lives. He has that unique ability, as an Inspirational Speaker and Trainer, to simultaneously teach and entertain audiences with an energetic style that enables people of all ages to have fun as he integrates teamwork, attitude, laughter, values, creativity, and Servant Leadership into his popular Behavioral Dynamics programs.

Holding a Bachelor of Science in Community Health Education from the University of Cincinnati and a Master of Arts degree in Educational Leadership from Eastern Michigan University, Joe's work with emerging organizations, profit or non-profit, has garnered amazing results as he has worked with Executives, Board Members, and Owners to establish high trust-high performing teams committed to organizational excellence by developing and reinforcing a shared vision aligned with cultural values.

HUSCH BLACKWELL ATTORNEYS AT LAW

As the concrete construction industry navigates shifting economic pressures, labor shortages, regulatory scrutiny, and material cost volatility, strategic legal guidance has never been more critical. At the forefront of addressing these challenges is Husch Blackwell, a nationally respected law firm with deep roots in the construction sector and a proven track record of helping clients build smart, manage risk, and resolve disputes.

Husch Blackwell's Construction Industry Update offers concrete contractors, general contractors, construction managers, owners, and developers timely insight into the real-world legal issues impacting today's job sites. From evolving immigration enforcement on construction crews to the rising impact of tariffs on imported materials, the firm's attorneys bring clarity and strategy to complex problems that can derail even the most well-planned projects.

DR. TYLER LEVY

With over two decades of experience in structural and concrete materials engineering, Dr. Tyler Levy brings a uniquely well-rounded perspective to his work—shaped by roles as a design consultant, construction contractor, government agency advisor, and professor. His practical experience across the industry has enriched his ability to teach, research, and drive meaningful change in concrete construction.

Dr. Levy is a passionate educator whose dynamic teaching style and innovative learning materials have earned widespread recognition. His accolades include the Halliburton Excellent Young Teaching Award (2011), the ACI Walter P. Moore Faculty Achievement Award (2014), and the Oklahoma Foundation for Excellence's Outstanding Professor at a Research University Award (2018). In 2019, he was named one of the Most Influential People in the Concrete Industry by Concrete Construction Magazine.

At Oklahoma State University, Dr. Levy has led groundbreaking research, securing over \$23 million in funding as Principal Investigator and Co-PI. His work—supported by the NSF, FHWA, and numerous industry partners—has resulted in patents and influenced national codes and standards. He holds the NSF Career Award and has led multiple FHWA Exploratory Advanced Research projects.

Dr. Levy is a voting member of several key ACI technical committees, including Concrete Durability, Material Science, Proportioning, and Sustainability. He also serves on the executive committee of the National Concrete Consortium and was President of the American Ceramics Society Cements Division in 2016.

A trailblazer in digital education, Dr. Levy's online content—including his engaging YouTube videos—has reached over 6 million views and draws more than 50,000 website visitors annually. His passion for accessible, innovative education continues to inspire the next generation of concrete professionals.

SCHEDULE

WEDNESDAY SEPTEMBER 10

8:30 A.M. – 4:00 P.M. ACI Flatwork Finisher Class & Exam
8:30 A.M. – 4:00 P.M. DCC Flatwork Finisher Class & Exam
8:30 A.M. – 4:00 P.M. CPC Tradesman Class & Exam
3:00 P.M. – 6:00 P.M. Registration
4:00 P.M. – 5:00 P.M. New Member Orientation
6:00 P.M. – 7:00 P.M. Reception
7:00 P.M. – 9:30 P.M. DCC and Safety Awards Dinner
9:30 P.M. Emerging Leaders Tour de Force

THURSDAY SEPTEMBER 11

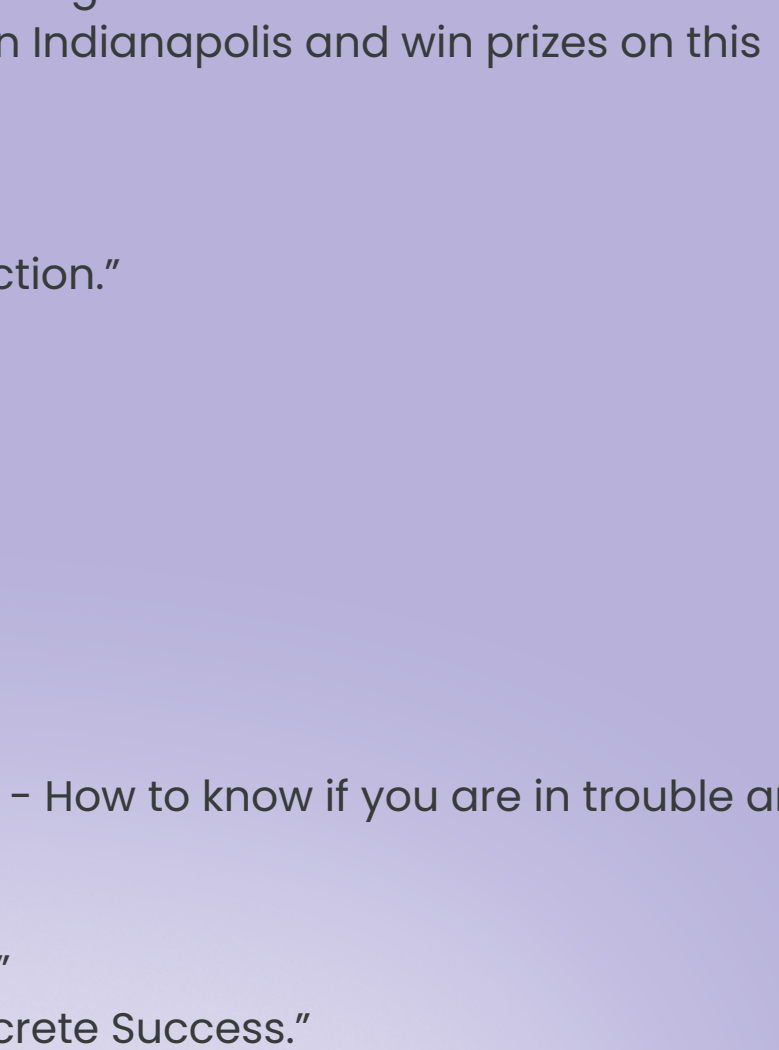
6:00 A.M. – 7:00 A.M. Early Bird Roundtable
7:00 A.M. – 8:30 A.M. Breakfast – Full Registrants*
8:30 A.M. – 10:00 A.M. General Session – “Lead with Insight: Using DISC to Motivate, Manage, and Mentor”, Joe Schneider, Spirit Seminars
10:15 A.M. – 12:15 P.M. SEMINAR: “Staying Compliant: Legal Developments Shaping the Construction Industry.” Husch Blackwell
12:30 P.M. – 1:30 P.M. Concrete Lunch & Launch! Bold Innovations Served Fresh – Full Registrants*
1:00 P.M. – 4:00 P.M. Spouse/Guest Event – The Scavenger Hunt – Explore Downtown Indianapolis and win prizes on this fun-filled event
2:00 P.M. – 3:30 P.M. – SEMINARS:
• “Measuring Air Content – When to Throw the Challenge Flag.”
• “Legal Intelligence: Navigating the Legalization and Regulation of AI in Construction.”
• “Trends in Decorative Concrete.”
3:45 P.M. – 5:00 P.M. Roundtables
5:00 P.M. – 6:30 P.M. Reception
6:30 P.M. Dinner with a Sponsor, On Your Own

FRIDAY SEPTEMBER 12

6:00 A.M. – 7:00 A.M. Early Bird Roundtable
7:00 A.M. – 8:00 A.M. Full Breakfast – Full Registrants*
8:00 A.M. – 9:30 A.M. General Session – “Troubleshooting for Concrete Contractors – How to know if you are in trouble and how to get out of it.”
9:45 A.M. – 11:15 A.M. SEMINARS:
• “Concrete Conversations: Communicating Clearly on the Jobsite and Beyond.”
• “Concrete Evaluation and Measurables: Setting the Standard for Polished Concrete Success.”
• “From Awareness to Action: Supporting Mental Wellness and Preventing Suicide.”
11:30 A.M. – 12:30 P.M. Roundtables
11:30 A.M. – 12:30 P.M. Lunch on Your Own
1:00 P.M. – 6:00 P.M. Golf – Brickyard Crossing
1:00 P.M. – 4:00 P.M. Indianapolis Museum of Art at Newfields with Rick Lobdell
1:00 P.M. – The NCAA Hall of Champions
1:30 P.M. – The Indianapolis Motor Speedway Museum
6:30 P.M. – 7:30 P.M. Reception
7:30 P.M. – 9:30 P.M. Dinner

SATURDAY September 13

7:00 A.M. – 8:30 A.M. Grab 'n Go Breakfast



EDUCATIONAL TRACKS

Thursday, September 11

Day/Time	Technical	Business Management	Decorative/Polishing Safety	Safety
8:30 A.M. – 10:00 A.M.	General Session – “Lead with Insight: Using DISC to Motivate, Manage, and Mentor”, Joe Schneider, Spirit Seminars			
10:15 A.M. – 12:15 P.M.	“Staying Compliant: Legal Developments Shaping the Construction Industry.” Joshua Levy, Steve Renau, Husch Blackwell			
2:00 P.M. – 3:30 P.M.	“Measuring Air Content – When to Throw the Challenge Flag.” Ken Hover, Cornell University	“Legal Intelligence: Navigating the Legalization and Regulation of AI in Construction.” Joshua Levy, Husch Blackwell	“Trends in Decorative Concrete.” DCC Panel	

Friday, September 12

8:00 A.M. – 9:30 A.M.	General Session – “Troubleshooting for Concrete Contractors – How to know if you are in trouble and how to get out of it.” Dr. Tyler Levy			
9:45 A.M. – 11:15 A.M.		“Concrete Conversations: Communicating Clearly on the Jobsite and Beyond.” Rocky Geans, Geans Consulting	“Concrete Evaluation and Measurables: Setting the Standard for Polished Concrete Success.” Roy Bowman, CureCrete	“From Awareness to Action: Supporting Mental Wellness and Preventing Suicide.” Stuart Binstock, CIASP

COMMITTEE MEETING SCHEDULE

TUESDAY, SEPTEMBER 9, 2025

Finishing Committee	7:30 AM – 9:00 AM
NRMCA/ASCC Paving Committee	9:00 AM – 11:30 AM
Social Media Committee	11:30 AM – 1:00 PM
Education & Training Committee	1:00 PM – 2:00 PM
Decorative Concrete Council	2:00 PM – 4:00 PM
Constructability Committee	2:00 PM – 3:30 PM
Finance Committee	3:00 PM – 4:30 PM
Technical Committee	4:00 PM – 6:00 PM
Membership Committee	5:00 PM – 6:00 PM

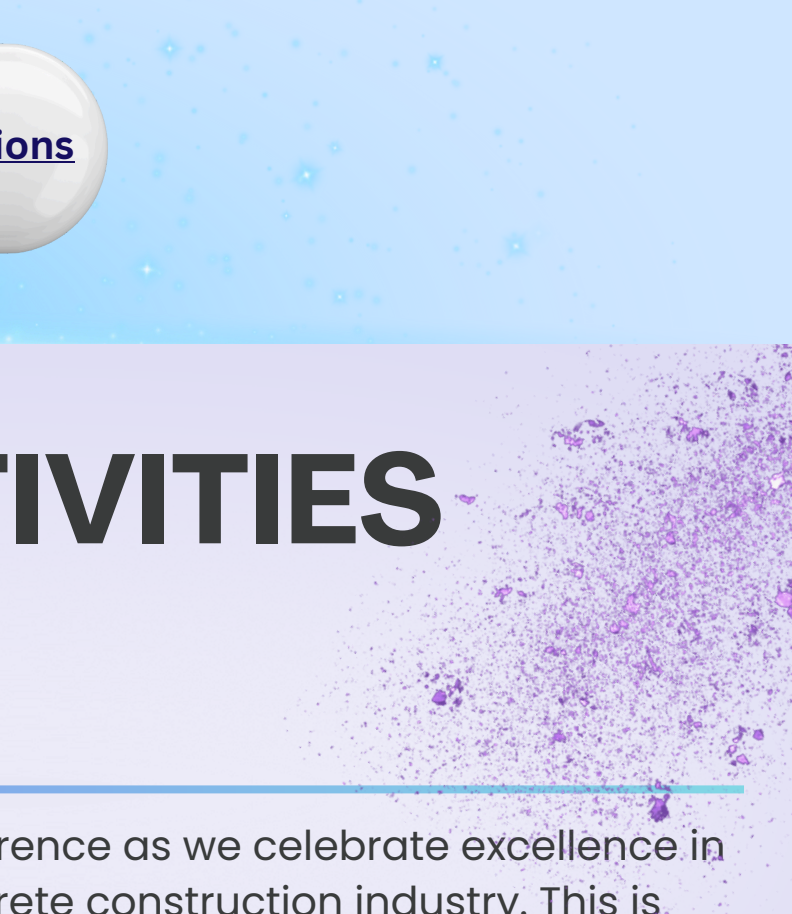
WEDNESDAY, SEPTEMBER 10, 2025

Board of Directors	8:00 AM – 11:00 AM
Manufacturers' Advisory Council	11:00 AM – 12:00 PM
Emerging Leaders Committee	12:00 PM – 1:00 PM
Safety & Risk Management Council	1:00 PM – 3:00 PM
Concrete Polishing Council	3:00 PM – 5:00 PM
Legacy Committee	3:00 PM – 4:00 PM

REGISTER FOR MEETINGS

CERTIFICATIONS

Click to Register for Certifications



Concrete Polisher Tradesman Review Course/Exam

Examiner: Roy Bowman
Wednesday, September 10 | 8:30 A.M. – 4:00 P.M.
Class, exam, and workbook: \$400 per member | \$700 per non-member

This course is the preparation class for the Concrete Polishing Council Craftsman Certification. The course covers the basic knowledge to prepare and execute a polished concrete flooring installation. A Concrete Polishing Tradesman is a person who has demonstrated knowledge about proper procedures to polish concrete but lacks sufficient work experience to qualify as a Concrete Polishing Craftsman. Concrete Polishing Craftsman is a certified Tradesman and has verified work experience of 4500 hours directly attributed to surface preparation, grinding, edging, chemical application, honing, polishing, and/or polishing equipment maintenance.

Learning Objectives:

- Analyze planning for concrete polishing
- Support communication with the concrete contractor and the specifier
- Discuss surface preparation, grinding, edging, chemical application, honing, and polishing
- Determine best safety practices

For Concrete Polishing Tradesman: CPC will grant certification only to those candidates who obtain a passing grade on the online examination. The two-hour examination consists of 50 multiple-choice questions. The passing grade for the examination is 70%.

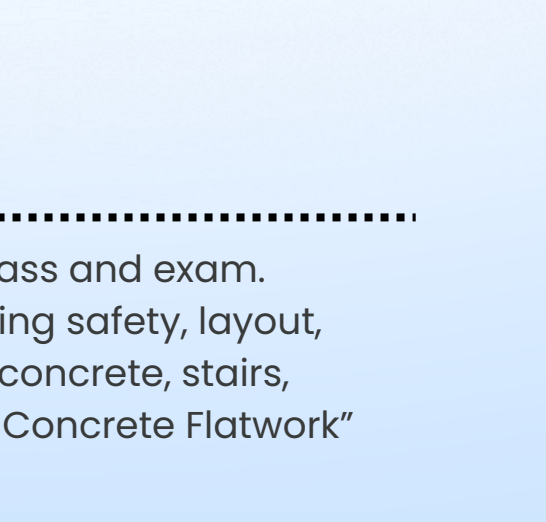
Individuals with Concrete Polishing Tradesman certification can upgrade to Concrete Polishing Craftsman status upon submission and approval of verified sufficient work experience. Recertification is necessary every five years and requires successful completion of an examination.

For Concrete Polishing Craftsman: CPC will grant certification only to those candidates who have obtained Tradesman Certification PLUS:

- Possess 4,500 hours of actual on-the-job polishing* experience.

*Polishing experience includes concrete surface preparation, grinding, edging, chemical application, honing, polishing, and polishing equipment maintenance. Verification of the work experience by the candidate's employer(s) is required.

ACI CERTIFICATIONS



ACI FLATWORK FINISHER CERTIFICATION

Examiner: Mike Hernandez
Wednesday, September 10 | 8:30 A.M. – 4:00 P.M.
Class, exam, and workbook: \$400 per member | \$700 per non-member

Become certified as an ACI Flatwork Finisher with this preparatory training class and exam. The training course will review basic concrete technology, material and mix proportioning, quality control tests, finishing tools, placing, finishing, jointing, and curing. You'll receive the ACI's Concrete Flatwork Finishing CP-10 Workbook to help you prepare for the exam.

ACI DECORATIVE CONCRETE FLATWORK FINISHER CERTIFICATION

Examiner: Chris Sullivan
Wednesday, September 10 | 8:30 A.M. – 4:00 P.M.
Class, exam, and workbook: \$400 per member | \$700 per non-member

Become certified as an ACI Decorative Concrete Flatwork Finisher with this preparatory class and exam. The course will review placing and finishing decorative concrete flatwork including safety, layout, soils, texture and reinforcement, jointing, tools, mix design, retarders, stamped concrete, stairs, color, forming, and sealing. You'll receive ACI's "Placing and Finishing Decorative Concrete Flatwork" book ahead of the conference to help you prepare.

SPONSOR-A-STUDENT

Sponsor a student from the Construction Industry Management program to attend the ASCC Annual Conference for only \$200 per student. All sponsors will be recognized in the conference handouts. Even if you can't attend, you can introduce a student to the concrete industry and ASCC through your generosity (see registration form).

Click to Register for Certifications

EVENTS & ACTIVITIES

WEDNESDAY, SEPTEMBER 10 | 6:00 P.M. – 9:30 P.M.

\$150/PERSON – DINNER ONLY (Included in Full Registration)

Join us for one of the most inspiring evenings of the Annual Conference as we celebrate excellence in safety, craftsmanship, education, and leadership across the concrete construction industry. This is, more than just a dinner, it's a moment to recognize the individuals and companies driving our industry forward. Be there to honor the recipients of:

- The Concrete Industry Management Program Scholarships, supporting the next generation of industry leaders.
- The prestigious ASCC Safety Awards, recognizing outstanding commitments to jobsite safety.
- The 17th Annual International Decorative Concrete Project Awards, showcasing the best in artistry and innovation.
- The Gaining Strength Award, celebrating emerging leaders who are shaping the future of our profession.

Your generous shows support for the achievements that elevate our industry and the people who make it great. Don't miss this powerful evening of recognition and inspiration.

Downtown Indianapolis Scavenger Hunt – Spouse/Guest Event

THURSDAY, SEPTEMBER 11 | 1:00 P.M. – 4:00 P.M.
\$50.00/PERSON

Get Ready for the Downtown Indy Scavenger Hunt! Adventure. Discovery. Bragging rights. Who's in?

Join us for a fun-filled scavenger hunt through the heart of downtown Indianapolis, where teams will explore iconic landmarks, uncover hidden gems, and complete quirky challenges—all while soaking up the city's culture, history, and art!

Your Mission (Should You Choose to Accept It):

From the towering soldier at Monument Circle to the stunning glass dome of the ArtsGarden, and from the historic Scottish Rite Cathedral to colorful murals along the Cultural Trail, your team will:

- Follow clever clues
- Snap hilarious group photos
- Solve creative challenges
- Compete for fun prizes and ultimate glory

Brickyard Crossing Golf

FRIDAY, SEPTEMBER 12 | 1:00 P.M. – 6:00 P.M.
\$225/PERSON
\$90.00/CLUB RENTAL

Originally designed by legendary Indiana architect Bill Diddel, the Speedway Golf Course first opened in 1929 with 9 holes outside the track and 9 in the Speedway infield. Nine additional holes were added in 1985, and the 27-hole facility featured a championship 18-hole layout outside the track, with the "Track Nine" still on the infield. This layout endured until world-renowned architect Pete Dye redesigned the facility in 1992, and the renamed Brickyard Crossing Golf Course opened in 1993 in its current form: 14 holes to the East of the backstretch and four holes in the infield.

The golf course has hosted a myriad of professional events, beginning with the 500 Festival Open in May of 1960. The tournament, which ran for nine years from 1960 to 1968, was played on Memorial Day weekend. Rounds 1-3 took place on Thursday through Saturday, with a break on Sunday for race day, and the final round was played on Monday. In addition, Brickyard Crossing became one of the few courses to host a PGA and LPGA tournament in the same year when the 500 Ladies Classic was played in June of 1968. The PGA Champions Tour visited the course from 1994-2000, and most recently, the LPGA Tour held the Indy Women in Tech Championship for three years from 2017-2019.

NCAA Hall of Champions

THURSDAY, SEPTEMBER 12 | 1:30 P.M. – 4:30 P.M.
\$20.00/PERSON

Discover the heart of college athletics at the NCAA Hall of Champions located in downtown Indianapolis, where interactive exhibits bring the spirit of student-athletes to life. Learn about the NCAA's 1,000+ member colleges and universities and the 530,000+ student-athletes who compete at the highest level. Explore:

- 24 sport kiosks featuring championship history, team rankings, and other media
- Our membership map showcases all NCAA members, their locations, and more
- Title IX exhibit containing a historical women's timeline
- Artifacts donated from colleges nationwide
- Play
- NCAA trivia challenges to test your knowledge
- NCAA sports with interactive sports simulators
- Basketball in a 1930s retro gymnasium for a throwback experience
- More hands-on and interactive activities

Indianapolis Motor Speedway Museum

FRIDAY, SEPTEMBER 12 | 1:30 P.M. – 4:30 P.M.
\$30.00/PERSON

The Indianapolis Motor Speedway is one of the oldest and most revered motorsports facilities in the world. Since its construction in 1909, this famous 2.5-mile racetrack has become a National Historic Landmark and a legend in the world of auto racing.

At the Indianapolis Motor Speedway Museum, our mission is to celebrate and preserve the history behind the Indianapolis Motor Speedway and the Indianapolis 500.

The Indianapolis Motor Speedway Museum officially opened in 1956 on a non-profit basis, eventually operating under the Indianapolis Motor Speedway Foundation. But the Museum's origins can be traced back to 1945, when Anton Hulman Jr. purchased the Indianapolis Motor Speedway after World War II.

Hulman worked with the Museum's first curator Karl Kizer and three-time Indy 500 winner Wilbur Shaw to save our beloved Speedway and revive the Indianapolis 500. After Shaw's death in 1954, Hulman formally opened the Museum, establishing a place to showcase historic racing vehicles and memorabilia.

Back then, the Museum only had 12 cars on display, including Shaw's race-winning Maserati. But now, the Museum has become one of the world's premier collections of racing automobiles and the industry's artifacts—with more than 55,000 artifacts and over 150 vehicles.

In fact, the Indianapolis Motor Speedway Museum has been named one of USA Today's Top Three Best Sports Attractions in the Country. Our facility currently boasts 80,000 sq. ft. of vintage cars, trophies, photographs, fine art, and other artifacts that capture the cultural significance of motorsports. And each year, we welcome more than 140,000 visitors, as race fans from around the world make the pilgrimage to the Racing Capital of the World.

Indianapolis Art Museum at the Newfields Tour with Rick Lobdell

FRIDAY, SEPTEMBER 12 | 1:30 P.M. – 4:30 P.M.
\$25.00/PERSON

As the Indianapolis Museum of Art has blossomed into a world-class destination, our focus is expanding—bringing even more attention to the harmony between art and nature.

This union has always been at the heart of our vision. And now, we're looking ahead to the next fifty years with fresh eyes and renewed inspiration.

Our galleries are nestled within lush gardens, sparkling water features, and more than 100 acres of woodlands—each step revealing something unexpected and beautiful. The Newfields campus is made for afternoon strolls, playful kite-flying, spontaneous performances, and moments of pure inspiration. Whether you're cloud-gazing on the lawn, sipping a microbrew with friends, or hosting a once-in-a-lifetime event at the historic mansion, you'll find space to relax, recharge, and connect.

At Newfields, connections come naturally—between people, ideas, and the world around us. There's truly no place like it in Indianapolis.

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